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IFMA Phoenix Swings Into Carbon Neutral *EcoAid Greens Up the Greens*

PHOENIX (August 30, 2011) – The Greater Phoenix Chapter of the International Facilities Management Association (IFMA Phoenix) is proud to partner with EcoAid in a commitment to sustainability for the 3rd Annual Carbon Neutral Golf Tournament, which will be held at the Arizona Biltmore on Friday, September 23, 2011. IFMA is working with EcoAid to estimate the event’s carbon footprint that will result from energy generated at the golf resort, food production, plus air and vehicle travel of the players. EcoAid then negates the impact of the tournament’s emissions by purchasing carbon offsets to make it carbon neutral.

“Carbon tracking and regulations on emissions continue to climb the ladder of hot topics for IFMA members, and we are excited to partner with them to make a positive impact on the golf tournament and educate the audience on how to mitigate the risks of their daily operations,” said Dr. Ken Pollock, CEO of EcoAid.

Carbon offsets for this event are being sponsored by EcoAid, a carbon consulting firm that promotes corporate and personal social responsibility by developing sustainability plans and green principles for companies to help them implement more eco-friendly business practices to lessen their carbon emissions/footprint. Offsets support projects for renewable energy efforts, reforestation and gas capture.

“As facility managers in our organizations and involved members of the community, we are always looking for ways to better our environments,” said Rick Corea, President, Greater Phoenix Chapter of IFMA. “IFMA Phoenix is proud to educate our industry on sustainability and the means to make a difference. Our annual carbon neutral golf tournament is just one way in which we do this.”

Another “green” aspect of the charity golf event is the Wacky Putter contest. Wacky Putters are working putters made by IFMA members from an innovative use of recycled and repurposed materials, such as granite, semiconductor equipment, metals, etc.

Registration begins at 6:30 a.m., with a shotgun start at 7:30 a.m. and awards luncheon at 12:30 p.m. Proceeds from the tournament will benefit Habitat for Humanity. IFMA Phoenix is grateful to the event’s Diamond sponsor, Ghaster Painting & Coatings.

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About the Greater Phoenix Chapter of IFMA

IFMA is the world's largest and most widely recognized international association for professional facility managers, supporting more than 19,500 members in 78 countries. The association's members, represented in 125 chapters and 16 councils worldwide, manage more than 37 billion square feet of property and annually purchase more than US\$100 billion in products and services. Formed in 1980, IFMA certifies facility managers, conducts research, provides educational programs and produces World Workplace, the world's largest facility management conference and exposition.

The Greater Phoenix Chapter of IFMA is one of the top association chapters in the world. They are dedicated to continuous improvement of the facility management profession by providing relevant educational and networking opportunities for our membership while supporting the community as a whole. To join and follow IFMA's social media outlets online, visit [NETworkplace page](#) at www.worldworkplace.org. For more information, visit [IFMA press room](#) or www.ifmaphoenix.org.

About EcoAid

EcoAid is Arizona's first full-service, carbon consulting and management company that specializes in: measuring and tracking carbon emissions; developing sustainability plans that positively impact the bottom line; educating on carbon-related issues through online and in-person training; and carbon offsetting for a myriad of purposes.

From environmental scientists to restaurateurs, PhD's to student activists, EcoAid's diverse expertise in the climate change and carbon market field has elicited a wide range of consulting opportunities with companies such as BarS Foods, Fusion Formulations, the PGA and AMC Entertainment.

Headquartered in Phoenix and founded by individuals with varied backgrounds sharing a common purpose to remain steadfast in improving the environment, EcoAid's mission is to manage greenhouse gas emissions in a methodical and sustainable manner. For more information on carbon management and carbon reduction strategies visit www.ecoaidnow.com.

About Ghaster Painting & Coatings

Ghaster Painting & Coatings has been the leading commercial painting contractor in Arizona for the past 35 years. We pride ourselves on the quality of our work and the skills and professionalism of our crews. We provide painting services for commercial and industrial facilities (interior and exterior) as well as specialty coatings, parking lot striping, wallpaper, drywall and stucco repair, minor tenant improvement work and more. It is our goal to create a long term relationship with each customer through excellent service.

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